

Music Festivals Podcast

Festival Pre-Marketing & Promotion

PACKAGE RATES

Package	Price	Includes	Best For	Package	Price
Festival Preview Episode	\$500	1 long-form promoter/producer interview (20-40 min)	Early awareness & ticket momentum	Festival Preview Episode	\$500
Ticket Giveaway Sweepstakes	\$1,000	Ticket giveaway + email & social activation	List growth & ticket conversion	Ticket Giveaway Sweepstakes	\$1,000
Full Festival Pre-Marketing Campaign	\$5,000	Multi-episode content + digital promotion	Maximum pre-event visibility	Full Festival Pre-Marketing Campaign	\$5,000

DETAILS AND INCLUSIONS

Festival Preview Episode — \$500

Opportunity to talk through festival vision and culture, lineup highlights, camping, amenities, and experience, ticket options and on-sale timing. Episode distributed via Music Festivals Podcast channels

Ticket Giveaway Sweepstakes — \$1,000

A turnkey sweepstakes designed to build momentum, grow your audience, and convert interest into ticket sales. Includes custom landing page design, social sharing and promotion, full entrant list shared with festival organizers, winner announcement via email and on an episode and post-contest email campaign offering entrants a discount on festival passes.

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